



ISSUE
POLITICAL INQUIRY FORM
Station
WWJ-TV Detroit

SPECIAL () PRIMARY () GENERAL () OUT OF WINDOW (X)

RECORD OF REQUEST

1Q 2012

NAME OF REQUESTOR:

Kyle Roberts

1. NAME OF AD AGENCY:

Smart Media Group
814 King St.
Ste 400
Alexandria, VA 22314-3069
703-518-4747

2. ORGANIZATION PAYING FOR TIME:

Hoekstra for Senate

3. ORGANIZATION FURNISHING TAPES:

Same as item 1

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

Hoekstra for Senate
190 Monroe Ave. NW,
Suite #30
Grand Rapids, MI 49503
E. Elion, Campaign Mgr.

5. PRODUCT OR CATEGORY:

Political - ISSUE

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

7. DATE OF REQUEST

02/03/12

8. NATURE OF REQUEST:

Out of -Window Rates

(a) Request for CANDIDATE rate card

(b) Other request as stated below

9. DISPOSITION MADE OF REQUEST

(a) Granted

__xx__

(b) Denied (reason)

(c) Withdrawn (reason)

(d) Avails offered

__xx__

10. SUBSEQUENT DEVELOPMENTS

11. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder

CBS EMPLOYEE COMPLETING FORM

Carolyn Grillo for Maggie McWilliams, CBS STATIONS SALES 02/03/12